



Company Profile

Corporate Travel | Incentive Travel | Wildlife Safari | Birding | Adventure | Beach Vacation

Safaris to East and Southern Africa Destinations

.....every Journey has a story.....come and write yours with us

About us:

Trails of Africa Tours and Safaris Ltd; is a full Destination Management Company offering reliable, competitive professional holiday services to Eastern and Southern Africa region. Our Purpose is to handle every detail of your travel and holiday. Sorting through the vast options available and finding you that dream holiday that fulfils your holiday needs and with value for your money is our commitment to you. Hence we save you from the hassles, uncertainty, and inconvenience that comes with you having to do it all by yourself.

We specialize in Kenya, Uganda, Rwanda, Tanzania, Zanzibar, Zambia, Mozambique, Namibia, Botswana and South Africa. Our success is based on our knowledge of the destinations we sell, combined with the reliability, creativity and dedication of our team. To us each tourist is unique, that is why we offer a specifically tailored package for each group, based on customer-focus approach, personal attention and thoughtful suggestions.

The company is run by John Ng'ang'a and Maureen Kariuki with the invaluable support of a wonderful team of travel experts eager to plan your next safari.

History of the owners:

John Gakinya:

John the managing director has over 15 years experience in the Travel and Tourism industry. Having pursued a bachelors degree in Tourism Management, he was privileged to work with both private sector and Government. Under the Kenyan Government, John has worked in the Ministry of Tourism, Kenya Tourist Board (KTB) and Kenya Wildlife Management (KWS). In the private sector, John has worked for Woodside Energy of Australia as well as a number of Destination Management Companies and a few hotels at the Kenyan coast of Mombasa before setting up Trails of Africa. His vast experience in the industry ensures better running of Trails of Africa. He is well travelled and knowledgeable.

Maureen Kariuki:

Maureen has a degree in Financial Management and has worked in three different financial institutions before working for two Destination Management Companies. She is the Head of Operations and Logistics. On a daily basis, Maureen ensures your hotels are paid in time, rooms are blocked and confirmed, your invoices are correctly done and the vehicles are running and in good condition for your next safari. Together they lead a team of wonderful dedicated travel experts who go an extra mile to ensure that clients have safaris that are worthwhile. They organize trips and customize them in accordance to the

clients preference from the affordable trips to the most luxurious.

Our Safari Experiences..... *Crafting positive unique & memorable safari experiences*

With our over 11yrs experience offering safaris, when we plan a safari for clients, our end game is to create positive safari memories and experiences that clients will cherish and carry back home long after the safari is over. Our safaris are never ordinary. They are unique safari experiences crafted to inspire clients' sense of adventure and discovery through our extensive knowledge of East and Southern Africa. They are made up of a series of experiences, which come together to make a fantastic holiday, which is both unique, mind altering and spoiling. To us each client is unique, that is why we offer a specifically tailored package for each group/client.

Our Destinations

Trails of Africa Safaris organizes safaris in **Eastern and Southern Africa Destinations.**

The East African destinations include;	The southern Africa Destinations include;
<ol style="list-style-type: none">1) Destination Kenya,2) Destination Tanzania,3) Destination Zanzibar,4) Destination Uganda,5) Destination Rwanda.	<ol style="list-style-type: none">1) Destination South Africa,2) Destination Mozambique,3) Destination Zambia,4) Destination Zimbabwe,5) Destination Botswana,6) Destination Namibia.

We ensure your safari is one that the memories will always leave a smile on your face. Whichever destination one picks we ensure nothing but absolute fun. Everyone who comes to Africa comes for an experience, it could be looking for adventure, a sense of accomplishment after climbing a mountain, relaxing on the beaches, looking at our wide variety of wildlife, learning the different cultures of our people, honeymoon with your life partner, whatever it is we ensure you get what you want and much more.

Financial Bonding: by Kenya Association of Tour Operators (KATO) Membership No FE: 536

Are you concerned about the security of your booking and your own safety while on safari? We fully appreciate your concerns when it comes to booking and paying for a safari in Africa. However rest assured your payment, booking and your holiday are guaranteed because Trails of Africa Tours and Safaris Ltd is a member of Kenya Association of Tour Operators (KATO) Bonding Scheme and therefore backed by a leading insurance company, to ensure your payments are fully protected if a bonded KATO member ceases.

We are Financially Bonded and therefore our overseas agents and clients can rest assured that their funds and client's travel plans with us are safe and well insured. KATO is Kenya's leading Tourism Trade Associations and represents the interests of over 250 of the most experienced and professional tour operators in Kenya. As a member of KATO, our activities and service standards are guided and regulated by the KATO Code of Conduct to ensure we offer you nothing but the best.

http://www.katokenya.org/index.php?option=com_comprofiler&user=2866

Our Travel Experts team:a team keen on every detail of your holiday!

After dreaming, planning and paying for a holiday, all you want is a unique, memorable, flawless experience. Our team is made up of committed, adventurous and highly experienced personnel, many of whom have been in the industry for many years. The creative nature of our team ensures your holiday has a positive surprise element. Our success is based on our knowledge of the destinations we sell, combined

with the reliability, creativity and dedication. To us, each is unique, that is why we offer a specifically tailored package for each group, based on customer-focus approach, personal attention and thoughtful suggestions. We guarantee you expert advice and assistance in holiday planning, efficient and timely itinerary building, and professional and reliable customer service from our tour guides, all of whom have traveled extensively throughout this wonderful region of the world.

Our safari guides...More than just a guide...Your personal travel companion

At Trails of Africa Tours and Safaris Ltd, our guests are the most important people. However besides our guests, our safari driver-guides are equally very important us. Why you may ask?

When you take a trip with us, most of your time will be spent with your driver-guide. His passion for his job, his knowledge of nature, his driving ability and – most of all – his personality will be key factors in making sure that your safari or trip is memorable. It is through his trained eyes that you will best see and understand the wonders of nature that you are witnessing; through the sharing of his knowledge that you will get a real feeling for the East African wildlife, landscape, culture and its friendly people.

That's why we take great care in selecting our driver-guides. Knowing their job is simply not enough for us to employ someone as a driver-guide. They must love the land, the animals, the culture and the people and be able to share that love with all our visitors. They must go about their work with a genuine smile and a sense of humour. We have driver-guides who speak English, Spanish, French, Italian and German. All our guides are family friendly with good know on how to handle kids while on safari.

We employ and strive to retain only the best in the industry; those with expert knowledge in wildlife, culture, history and other areas of tourist interest. The driver-guides are continually under training on customer service, client's safety, wildlife and general knowledge. Our guides are registered with the Professional Guides Association and apart from being experts at wildlife identification and behavior; they have ample knowledge on each destinations' flora and fauna as well as the region's history and the way of life and culture of the local people.

Our experienced tour guides have always ensured that your yesterday is different from today and leaves you yearning for tomorrow.

Our safari vehicles:Safety, priceless exclusivity and luxury

Both 4x4 Jeeps/Landcruiser and Safari Vans

Trails of Africa Tours and Safaris Ltd has a fleet of custom designed safari vehicles. You have a choice of either 4x4, safari vans or buses. The buses are usually used during city tours, conferences and airport transfers. The 4x4 and safari vans are used for the actual safari since they can transverse the terrains of Africa. They have special rooftops which ensure better game viewing and very good photography.

Also Note the following about our vehicles:

- ❖ Besides routine maintenance, all our vehicles are checked after every safari to ensure they are fit for the next safari.
- ❖ Our 4x4 Landcruisers (Jeeps) and safari vans have custom designed rooftop that opens up for Game viewing and photography
- ❖ The vehicles have both long and short radio frequencies for efficient communication of the drivers while on safari.
- ❖ In the vehicle you will find seat belts on every seat, a cool box containing bottled water, a first aid kit, binoculars and safari related reference materials (bird guide, animals guide etc)
- ❖ Our clients are all guaranteed window seats to ensure better viewing.
- ❖ They all have enough leg room and luggage rack.

- ❖ A number of our 4x4 Landcruisers have FREE WIFI which enables clients to keep in touch with their families and friend while on safari and share their safari moments instantly.
- ❖ Most of our 4x4 vehicles are also fitted with charging sockets which ensures your cameras and phones are fully charged throughout the safari.

We offer the following service:

- ❖ Wildlife safaris.
- ❖ Beach Vacations.
- ❖ Hot Air Balloon Safaris.
- ❖ Photography and filming tours.
- ❖ Corporate Travel Management.
- ❖ Camping Safaris and overland Tours.
- ❖ Weddings and Honeymoon packages.
- ❖ Bird Watching and Sceneries Vacation.
- ❖ Volunteer Tourism and Student Groups.
- ❖ Meetings, Incentives, Conferences & Events.
- ❖ Students Experiential, Special Interest and Study Tours.
- ❖ Airport 'Meet and Greet' Transfers and Transport Services.
- ❖ Home-stays, Cultural, Community, village tours and historical tours.
- ❖ Seat-in-vehicle safaris guaranteed to depart with minimum 2 persons.
- ❖ Adventure– Mountain Climbing, White Water Rafting, Walking, Cycling, Camel rides safaris.

Our Communicant Network:

We are well equipped with state-of-the-art radio communication machines and 24hour mobile phones that facilitate contacts with our drivers while they are out there in the bush with our clients. All vehicles are also fitted with long range two way radio communication system interlinked for constant bush to base communication. Our drivers also have mobile Phones thus ensuring an unmatched support network in the region.

Our Memberships and Affiliations

1) Kenya Association of Tour Operators (KATO): Membership No **FE: 536**

Trails of Africa Tours and Safaris Ltd is a member of Kenya Association of Tour Operators (KATO) Bonding Scheme and therefore backed by a leading insurance company, to ensure your payments are fully protected. Therefore our overseas agents and clients can rest assured that their funds and client's travel plans with us are safe and well insured. KATO is Kenya's leading Tourism Trade Associations and represents the interests of over 250 of the most experienced and professional tour operators in Kenya. As a member of KATO, our activities and service standards are guided and regulated by the KATO Code of Conduct to ensure we offer you nothing but the best.

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2) East Africa Tourism Network (EATN)

Trails of Africa Tours and Safaris Ltd is a member of EAST Africa Tourism Network (EATN), an Association of Tour Operators across Kenya, Tanzania, Uganda, Rwanda and Ethiopia who sell all these Destinations/ countries of East Africa jointly as one Holiday Destination and ensures clients and overseas agents have a one-stop shop for all their cross border travel needs, inquires and information.

3) CBI Netherlands

Under the Ministry of Foreign Affairs of Netherlands Government, CBI has been training Trails of Africa Tours and Safaris Ltd on how to meet the needs of the Travelers/Tourists from European Markets and beyond through its Tourism Experts located in various European Markets.

Contact sales@trailsof africa.co.ke for other itineraries in Eastern and Southern Africa Destinations.

Thank you for choosing us

Trails of Africa Tours and Safaris

Your Safari Partner for Authentic Africa Experiences

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*Terms and Conditions Apply